

# Channel Talk

## FROM LAIRD PERFORMANCE MATERIALS

October 2019

## SERVING YOU

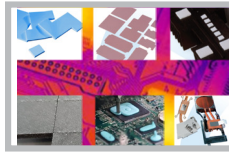
There's new excitement in the air! Your performance materials partners at Laird are building momentum and crafting new and robust ways to support your team so that together we can enable and protect high-performance electronics. When you need help, please feel free to call or write us. And be sure to explore just a few of our newest tools to help you grow your sales faster. Channel Talk is our bi-monthly outreach dedicated to your success!

### GET OUR ULTRASOFT SOLUTIONS KIT

If you haven't already, please call or write about obtaining additional product sample kits featuring our *Ultrasoft* line of fabric-over-foam (FOF) gasket solutions. Initial mailings are completed. Our new kit has more than a dozen different samples. The kit also features in-depth technical literature such as our Selection Guides for Laird [FOF Gaskets](#), [Conductive Foam](#), and [Conductive Tape](#) and an overview of Laird Soft SMD Grounding Contacts. Links to Laird literature are ideal for posting on your own website as well.



### NEW KIT ON THERMAL GAP FILLERS

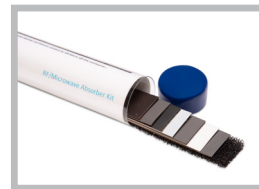


Featuring 10 products from our *Tflex*™ line of thermal gap fillers, a newly available sample kit in a clear plastic tube provides a concise, hands-on review of

solutions for mitigating heat. Included is an overview of each product's part number, function, thermal conductivity and benefits. Contact your [REGION](#) to order kits.

### VALUABLE KIT ON FULL ABSORBER LINE

Our attractively packaged RF/Microwave absorber kit offered earlier in 2019 continues attracting attention. Order yours and get samples today. Review our datasheets then click on [Request Sample](#).



### SEE LAIRD'S VIRTUAL DESIGN CENTRE

Laird has partnered with 3D ContentCentral® in offering a free service for locating, configuring, downloading and requesting 2D and 3D parts and assemblies, 2D blocks, library features and macros. You are invited to visit our [Virtual Design Centre](#) community of CAD users who contribute materials and where we enable you to download this 2D and 3D content.

### NEW 2-PART DISPENSABLE GAP FILLER



Learn about *Tflex*™ CR350, our soft, compliant, high thermal conductivity, two-part dispensable gap filler providing a low thermal resistance and high reliability. This new dispensable

product [minimizes stress](#) on components during assembly while providing the reliability of a traditional thermal pad. Read our [Tflex CR350 Dispensing Guide](#) for advising customers on using this great new solution.

### AEROSPACE & DEFENSE PRODUCT PARADE

Learn more about and share information on Laird's vast product line supporting high-performance electronics in [Aerospace and Defense](#) markets. In a new breast-pocket sized brochure ideal for sales visits, you will find a recap of Laird R&F Products. Featured are discussions on survivability materials, antenna pattern enhancement, high frequency EMI absorption, radomes, seals and gaskets and camouflage. Want this brochure for sales teams? Write to [info@randf.com](mailto:info@randf.com).

